


**EASTERN AND NORTH-EASTERN REGIONAL EVENT**  
**AWARENESS CAMPAIGN ON SINGLE USE PLASTICS 2021**  
**REPORT ( by Savita Sharma)**



Eastern and North-Eastern regional event was an event spreading awareness on the issue of “Single Use Plastics”. The event addressed the issue of Plastic Pollution, Ways to overcome this issue and initiatives being taken by numerous organizations to bring significant changes. This event was held on 13<sup>th</sup> August 2021 on online platform having a nice number of people taking part in it. There were intellectuals who addressed the event highlighting the issue: Divya Datt hosted the webinar, Ashok Ghosh, Harikumar Thingbaijam (director at Manipur municipal administration and urban development), and many more people. It was incredible to know how a unique school at the outskirts of Guwahati with the aim to bring children from poverty stricken families to school by accepting plastic waste as fee and developing skills. The webinar focused on ways to prevent pollution prevention. Our planet is drowning in plastic pollution it’s time for change!


Via Cisco Webex

Microplastics enter Human Body




PROBLEMS

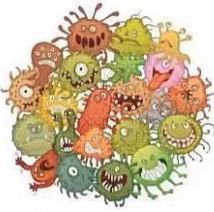
Microplastic transport Toxic Chemicals




Microplastics Degrade in and Toxic Chemicals




Microplastic Cultivate New Bacteria




Microplastics Change Bio-diversity







Ashok Ghosh



Divya Datt



Amit Love




Angul Municipality


+18

Via Cisco Webex


Students pay weekly "plastic school fees"




At-risk teens earn money after school by compressing plastic packets into bottles to form plastic eco-bricks. These bricks are used by students for simple construction.




There are approx. 4000 units of plastic in this small tree planter. The model school collects and processes approx. 10,000 units of plastic each month.






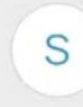
Parmita Sarma



Divya Datt



Arbind Singh



sriyam

+12

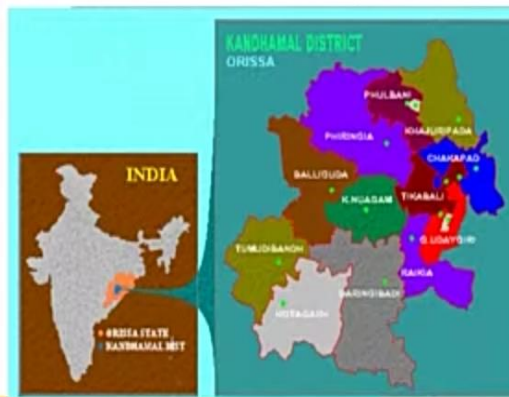
## Value addition in Production process



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## Context of our operational area



- BPL-82%
- ST-52% (91% Kandha)
- SC-18%
- Literacy(female)-36%
- Area under forest-72%, Sal forest
- Irrigated area 15%
- Livelihood sources
  - agriculture(25%)
  - Shifting cultivation(15%)
  - Forest produce(30-40%)
  - Livestock rearing(15%)
  - Wage labour(15%)

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## Our planet is drowning in **plastic pollution**— it's time for change!



- While plastic has many valuable uses, **we have become addicted to single-use or disposable plastic** — with severe environmental consequences.
- Around the world, one million plastic drinking bottles are purchased every minute, while 5 trillion single-use plastic bags are used worldwide every year.
- In total, **half of all plastic produced is designed to be used only once** and then thrown away.
- Plastic waste is now so ubiquitous in the natural environment that scientists have even suggested it could serve as a **geological indicator of the Anthropocene era**. So how did we get here?



Ashok Ghosh

DD

Divya Datt

AL

Amit Love

CD

CHAITALI DAS



## SUPs from a meeting of 20 people....!..



2021/09/12 14:37



2021/09/12 14:37

- 50 Water bottles
- 50 plastic tea cups
- 25 plastic plates
- 25 pen wrappers
- A flex
- Four White Board Markers



Sisira Kumar Sahoo

DD

Divya Datt



FICCI

DM

Dilip Menon

